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| --- | --- | --- |
| *What is the writer’s purpose?* | *Answer:* | *Evidence from text* |
| *Who is the audience?* |  |  |
| *What assumptions about the audience does the writer make?* |  |  |
| *What authority does the writer/speaker have that makes him/her credible?* |  |  |
| *What claims does the writer make?* |  |  |
| *What issues are being ignored?* |  |  |